**GDPR Privacy Policy Nel Whatmore**

**Nel Whatmore Privacy Policy**A part of the upcoming new legislation regarding data protection, (GDPR), Nel Whatmore’s current Privacy Policy is as follows.

**This is the Privacy Policy of Nel Whatmore**

Nel Whatmore is an artist who produces and sells artwork, both as original art, prints, cards and small related gift items. As well as licensing her artwork to other companies for production on to other products. Nel runs pastel courses in the UK and overseas. She also gives a small number of talks, demonstrations and workshops across the UK.

**Nel Whatmore’s Commitment**
Nel is committed to protecting your privacy and promises to use the information that I collect about you lawfully and in accordance with the new General Data Protection Regulations (GDPR) 2018, as far as she is able given current information available.

**Information Collected In Different ways and For What Legal Basis**The type of information that Nel Whatmore will collect about you is as follows:

**Group 1. Voluntarily Signing Up to Nel Whatmore Mailing list on line**

If you choose to opt in and join Nel’s mailing list, online, via her website mailing list form. She will only collect your Name and email address which is then stored by a third party - Mail Chimp.

**Legal Basis for holding data and length of time**

**Request by customer directly and specifically to be kept informed by email, by Nel directly or through a mailchimp email, of information related to new paintings and works including dates and location of exhibitions, in order to view paintings and other products sold by Nel Whatmore. Also for the purpose of Nel replying to any queries they may have about specific paintings or works**

**Group 2**. **Data collected from Orders placed on website** [**www.nelwhatmore.com**](http://www.nelwhatmore.com)

If you place an order on line at www.nelwhatmore.com, your name, address, email and telephone number is collected for the specific purpose **ONLY** of delivering your order that you have requested and paid for and which represents a legal contract.

Placing an order does not mean your details will be automatically added to Nel’s maiing list.

**Legal Basis for holding data and length of time**

The monetary processing of those orders is handled by the third party **Stripe**

**The invoice related to your order which included your name , email address, telephone number and email is kept by Nel Whatmore for accounting record purposes only as not shared by a third party, other than with those assigned by Nel Whatmore as book keeper and accountant.**

**Records are kept for five years as per HMRC legal requirements. After which they will be deleted or if there is a hard copy shredded.**

**Group 3. Customer request to join Mailing list in person or by phone or email**

The only data that will be collected in person/ over the phone, is your name, email address and telephone number for the specific reason as requested by the customer, to either join Nel’s maiing list and be contacted via email or for further details of Nel’s work as demanded by the customer. This information may be kept on a hard copy for the shortest period necessary in order to transfer email addresses to Mailchimp and/ or fulfil the customers request for information.The hard copy to be kept securely for as long as the customer wishes it to be kept. Periodically we will contact customers to confirm that they do not wish to alter their preferences

**Legal Basis for holding data and length of time**

**Request by customer directly and specifically to be kept informed by email, by Nel directly or through a mailchimp email, of information related to new paintings and works including dates and location of exhibitions, in order to view paintings and other products sold by Nel Whatmore. Also for the purpose of Nel replying to any queries they may have about specific paintings or works**

**Request for Transparency and the Rights of the Individual**

**Right for Accessibility**

Nel Whatmore agrees at all times to respect and maintain the rights of the individual. And so at any time a customer can request what data is held about them and receive that information in a timely fashion.

If you wish to see information that is held about you please email Nel directly on nelartforliving@yahoo.com.

**Right for Rectification**

If any information is inaccurate, Nel will update her records accordingly.

**Right to Erasure**

If at any point you wishe to unsubscribe from the mailing list and have all the data held relating to you erased, then you can do so, by unsubscribing from the mailing list via the unsubscribe link at the base of every email or by emailing Nel directly at nelartforliving@yahoo.com website [www.nelwhatmore,com](http://www.nelwhatmore,com)

**The Right not to be Subject to Automated Decision-Making or Profiling**

Nel Whatmore respects the rights of individuals to not be subject to automated decision-making or profiling and she does not implement either of these policies on her website.

**Emails**Nel will send you newsletter emails periodically containing information about exhibitions, courses or events that she is involved in, along with latest news about my work.
Nel may email you directly if she has particular work that she thinks you may be interested in.
Nel will email directly if you have contacted her about the details of commissioned work or sale of work.
Nel will email you directly if you are interested in, or are booking on a course.
Nel will email you directly if you are interested in booking her for a talk, demonstration or workshop.

**Sharing your data and confidentiality**Nel takes your privacy seriously, and will only share your data in specific cases where it is necessary to do so, such as;
If you are interested in, or book on a New Pastel School course, she will share your contact details with Barbara Greaves who handles New Pastel School admin at thenew.pastelschool@yahoo.co.uk, and with Rebecca de Mendonca, my fellow tutor at New Pastel School rebeccademendonca@gmail.com.

If you purchase artwork or goods from Nel, she may share your contact details with a courier service.
Nel Whatmore will not share your personal information with other third parties, without your permission at the time.

**Security**Nel Whatmore ensure that all personal information held within her database is secure.

**Complaints**If you wish to make a complaint about the use of personal information by Nel Whatmore please email Nel at nelartforliving@yahoo.com

**Unsubscribing**You will have the right to unsubscribe from my mailing list at any time, or to change your preferences.